

BUREAU ACTIVITIES BY QUARTER

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FIRST QUARTER 2007**October**

1	Launch of new Membership Structure	Dallas, TX	(Member Services)
2	GLBT Tradeshow	San Francisco, CA	(Sales & Service)
2-5	DMAI Membership Shirtsleeves Conference	New Orleans, LA	(Member Services)
4	Chick Flicks Film Festival	Dallas, TX	(Film Commission)
5-10	SATW International Meeting	Manchester, England	(Marketing)
6	AT&T Red River Rivalry, Cotton Bowl, Fair Park	Dallas, TX	(Sports Marketing)
6-9	Artistours Media Fam	Canada	(Marketing)
13-14	Toyota US Open Triathlon, Reunion Arena	Dallas, TX	(Sports Marketing) (Marketing)
15-19	Visit DFW International Mission	South Korea	(Marketing)
15-19	TXED Canada Sales Mission	Toronto, Canada	(Sales & Service)
16	Annual Meeting, Dallas Convention Center	Dallas, TX	(Member Services)
17-19	Lone Star Customer Advisory Board Meeting	Dallas, TX	(Sales & Service)
18-21	Stanford Championships, Dr Pepper Stars Center	Frisco, TX	(Sports Marketing)
20-23	PRSA International Convention	Philadelphia, PA	(Marketing)
23-27	TEAMS 2007	Louisville, KY	(Sports Marketing)
24-26	International Facility Management Association/Media Desksides	New Orleans, LA	(Sales & Service) (Marketing)
26	Supplier Presentation	Dallas, TX	(Member Services)
29-11/2	DCVB Media Mission	London, England	(Marketing)
31-11/5	American Film Market	Santa Monica, CA	(Film Commission)
31-11/5	Inbound State of Texas International Media Fam	Canada	(Marketing)

November

-2	(Cont'd) DCVB Media Mission	London, England	(Marketing)
-5	(Cont'd) American Film Market	Santa Monica, CA	(Film Commission)
-5	(Cont'd) Inbound State of Texas International Media Fam	Canada	(Marketing)
1-3	National, Regional Media Fam/ Mansion & Fashion at the Park	Dallas, TX	(Marketing)
1-11	AFI Fest Film Festival	Los Angeles, CA	(Film Commission)
2-4	Fastest 50 Tradeshow	Atlanta, GA	(Sales & Service)
2-5	National Tour Association	Kansas City, MO	(Sales & Service)
2-11	Out Takes Dallas Film Festival	Dallas, TX	(Film Commission)
7-10	National Assoc. for the Education of Young Children	Chicago, IL	(Sales & Service)
7-11	Lone Star International Film Festival	Fort Worth, TX	(Film Commission)
9-11	Texas Stampede, American Airlines Center	Dallas, TX	(Sports Marketing)
9-12	US Fencing NAC B Youth 14 II/Cadet/ Junior, Dallas Convention Center	Dallas, TX	(Sports Marketing)
12	2008 Meeting Professionals Guide Breaks	Dallas, TX	(Member Services)
12-15	World Travel Market	London, UK	(Sales & Service)
12-15	Rejuvenate Market Place	Houston, TX	(Sales & Service)

BUREAU ACTIVITIES BY THE QUARTER

November (Continued)

13	DCC/DCVB 50th Anniversary Luncheon	Dallas, TX	(Member Services)
13-14	DCC 50th Anniversary – Trade Media Trip	Dallas, TX	(Marketing)
16	Supplier Presentation	Dallas, TX	(Member Services)
16-19	Cowboy vs. Redskin Regional Fam	Dallas, TX	(Sales & Service)
20	New Member Orientation	Dallas, TX	(Member Services)
27-29	EIBTM	Barcelona, Spain	(Sales & Service)
28	Member Services Committee Meeting	Dallas, TX	(Member Services)
28-12/2	National Coalition of Black Meeting Planners Fall Conference	Miami, FL	(Sales & Service)
TBD	Visit DFW: Latin/South America Program kick-off	Argentina/Chile	(Marketing)
TBD	New York Media Blitz (Consumer/Trade)	New York City, NY	(Marketing)
TBD	Regional Media Trip	Houston, TX	(Marketing)
TBD	Sales calls/meetings (AFM/AFI)	Los Angeles, CA	(Film Commission)
TBD	Local Client Fam	Dallas, TX	(Sales & Service)

December

-2	(Cont'd) National Coalition of Black Meeting Planners Fall Conference	Miami, FL	(Sales & Service)
1	Big 12 Football Championship, Alamodome	San Antonio, TX	(Sports Marketing)
5	Austin Holiday Event	Austin, TX	(Sales & Service)
5	Media Calls: Sales Holiday Event	Austin, TX	(Marketing)
6	Member After Hours: Holiday Party	Dallas, TX	(Member Services)
9	Wellstone's Dallas White Rock Marathon, Victory Park	Dallas, TX	(Sports Marketing)
10-12	IAEE-Expo! Expo!	Las Vegas, NV	(Sales & Service)
11	Holiday Showcase/Chicago Sales Calls	Chicago, IL	(Sales & Service)
13	Launch New Destination Guide	Dallas, TX	(Marketing)
17	Launch New Website	Dallas, TX	(Marketing)
28-30	Nat'l Cheerleaders Assn H.S. Nat'l Championships, Dallas Convention Center	Dallas, TX	(Sports Marketing)
TBD	Regional Media Trip	Baton Rouge, Shreveport, LA	(Marketing)

SECOND QUARTER 2008**January**

1	AT&T Cotton Bowl Classic, Cotton Bowl, Fair Park	Dallas, TX	(Sports Marketing)
5-6	Tour of Texas Volleyball Championship Series, Dallas Convention Center	Dallas, TX	(Sports Marketing)
7-12	American Bus Association 2009- Registration	Charlotte, NC	(Sales & Service)

BUREAU ACTIVITIES BY THE QUARTER

January (Continued)

11-13	ACOMM	Seattle, WA	(Sales & Service)
13-16	Professional Convention Management Association Annual Meeting/Media Calls	Seattle, WA	(Sales & Service)(Marketing)
18	Supplier Presentation	Dallas, TX	(Member Services)
24-26	Sports Fam	Dallas, TX	(Sales & Service)
26-27	Metroplex Gymnastics Challenge, Dallas Convention Center	Dallas, TX	(Sports Marketing)
31	TSAE Southwest Showcase & Client Luncheon	Austin, TX	(Sales & Service)
TBD	Regional Media Trip	Little Rock, AR	(Marketing)
TBD	KidFilm (USA Film Festival)	Dallas, TX	(Film Commission)

February

2-5	MPI-PEC/Media Calls	Houston, TX	(Sales & Service)(Marketing)
3-6	American Bus Association	Virginia Beach, VA	(Sales & Service)
5-8	Religious Conference Management Association	Orlando, FL	(Sales & Service)
6	DMAI Foundation Dinner	Washington, D.C.	(Sales & Service)
6-7	Media Calls: DMAI Foundation Dinner/Destination Showcase	Washington, D.C.	(Marketing)
7	DMAI Destination Showcase/Sales Calls	Washington, D.C.	(Sales & Service)
11-13	Expo Vacaciones	Mexico City, Mexico	(Sales & Service)(Marketing)
12	New Member Orientation	Dallas, TX	(Member Services)
13	Member Services Committee Meeting	Dallas, TX	(Member Services)
14-16	Bank Travel	Grapevine, TX	(Sales & Service)
15	Supplier Presentation	Dallas, TX	(Member Services)
15-18	Nat'l Cheerleaders Assn, All-Star National Championship, Dallas Convention Center	Dallas, TX	(Sports Marketing)
18-22	State of Texas/Visit DFW International Mission	France/Italy	(Marketing)
21	Party Fest - Fair Park, Automobile Building	Dallas, TX	(Member Services)
29	Educational Seminar: Dallas CVB Round Table	Dallas, TX	(Member Services)
TBD	Regional Media Trip	San Antonio, TX	(Marketing)
TBD	Women in Film Topaz Awards Gala (DFC Advocacy Award)	Dallas, TX	(Film Commission)
TBD	Texas Black Film Festival	Dallas, TX	(Film Commission)

March

5-9	International Tourism Bourse	Berlin, Germany	(Sales & Service)
7-9	Savor Dallas Fam	Dallas, TX	(Sales & Service) (Marketing)
7-16	South by Southwest Film Festival	Austin, TX	(Film Commission)
11-16	Big 12 Basketball Championship	Kansas City, MO	(Sports Marketing)
14	Supplier Presentation	Dallas, TX	(Member Services)
16-23	Dallas Cup, Pizza Hut Park	Frisco, TX	(Sports Marketing)
27	Education Seminar - Partner with Hotel Association of Greater Dallas	Dallas, TX	(Member Services)

BUREAU ACTIVIES BY THE QUARTER

March (Continued)

27-4/4	Dallas/AFI Film Festival	Dallas, TX	(Film Commission)
28-30	Fashion in the Park Fam	Dallas, TX	(Sales & Service)
TBD	Regional Media Trip	Tulsa, OK	(Marketing)
TBD	New York Media Blitz	New York City, NY	(Marketing)
TBD	National Association of Latino Independent Producers Conference	Dana Point, CA	(Film Commission)

THIRD QUARTER 2008**April**

-4	(Cont'd) Dallas/AFI Film Festival	Dallas, TX	(Film Commission)
2	PCMA Education Foundation Dinner	Washington, D.C.	(Sales & Service)
2-5	American Academy of Audiology	Charlotte, NC	(Sales & Service)
3	ASAE Springtime in the Park	Washington, D.C.	(Sales & Service)
4-6	AFI Film Festival Fam	Dallas, TX	(Sales & Service)
6-9	SISO CEO Summit	St. Petersburg, FL	(Sales & Service)
6-13	NIRSA Collegiate Volleyball Sport Club Championship, Dallas Convention Center	Dallas, TX	(Sports Marketing)
10	Member After Hours	Dallas, TX	(Member Services)
10-12	AFCI Location Expo/Exhibit	Santa Monica, CA	(Film Commission)
11	Supplier Presentation	Dallas, TX	(Member Services)
18-21	Mizuno Lone Star Classic Volleyball Tournament, Dallas Convention Center	Dallas, TX	(Sports Marketing)
22-24	Nat'l Assn of Sports Commission Annual Symposium	Omaha, NE	(Sports Marketing)
23	Party Fest, Fair Park	Dallas, TX	(Member Services)
23-25	Lone Star Customer Advisory Board Meeting	Dallas, TX	(Sales & Service)
TBD	Member Services Committee Meeting	Dallas, TX	(Member Services)
TBD	Regional Media Trip	Austin, TX	(Marketing)
TBD	State of Texas Media Fam: Houston, Dallas, San Antonio	Dallas, TX	(Marketing)
TBD	Sales Calls/meetings	Los Angeles, CA	(Film Commission)

May

1	IGLTA National Convention	Las Vegas, NV	(Sales & Service)
1-4	PCMA Planner Partner Summit	Cancun, Mexico	(Sales & Service)
5-19	National Tour Association 2008- Registration	Pittsburgh, PA	(Sales & Service)
9	Supplier Presentation	Dallas, TX	(Member Services)
14	Member Services Committee Meeting	Dallas, TX	(Member Services)
20	New Member Orientation	Dallas, TX	(Member Services)

BUREAU ACTIVITIES BY THE QUARTER

May(Continued)

29	Educational Seminar	Dallas, TX	(Member Services)
31-6/4	TXED 2008 International Pow Wow/Media Marketplace	Las Vegas, NV	(Sales & Service) (Marketing)
TBD	Corporate/Chairman's Club Breakfast	Dallas, TX	(Member Services)
TBD	DCVB Golf Tournament	Dallas, TX	(Sales & Service)
TBD	IMEX	Frankfurt, Germany	(Sales & Service)
TBD	Big 12 Spring Meetings	TBD	(Sports Marketing)
TBD	State of Texas NYC Media Trip	New York, NY	(Marketing)
TBD	Regional Media Trip	Oklahoma City, OK	(Marketing)
TBD	USA Film Festival (sponsor)	Dallas, TX	(Film Commission)
TBD	Texas Production Roundup	Richardson, TX	(Film Commission)

June

-4	(Cont'd) TXED 2008 International Pow Wow/Media Marketplace	Las Vegas, NV	(Sales & Service) (Marketing)
6-8	CityArts Celebration in the Dallas Arts District	Dallas, TX	(Marketing)
8-10	PCMA Leadership Conference	Los Angeles, CA	(Sales & Service)
11-14	Society of Government Meeting Planners Annual Education Conference	Dallas, TX	(Sales & Service)
13-15	CityArts Fam	Dallas, TX	(Sales & Service)
18-20	PRSA Travel & Tourism annual conference	Pittsburgh, PA	(Marketing)
20	Supplier Presentation	Dallas, TX	(Member Services)
26	Member After Hours	Dallas, TX	(Member Services)
26-31	USA Junior Olympic Girls' Volleyball Championships, Dallas Convention Center	Dallas, TX	(Sports Marketing)
TBD	Professional Bull Riders Association Invitational, American Airlines Center	Dallas, TX	(Sports Marketing)
TBD	Media calls w/ Dallas Film Commission (Film Texas event)	Beverly Hills, CA	(Marketing)
TBD	Juneteenth Film Festival	Dallas, TX	(Film Commission)
TBD	Film Texas Brunch (Co-host of annual reception)	Beverly Hills, CA	(Film Commission)
TBD	Los Angeles Film Festival	Los Angeles, CA	(Film Commission)
TBD	Texas Filmmakers Showcase/Sales Calls	Los Angeles, CA	(Film Commission)
TBD	Destination Dallas Magazine Issue	Dallas, TX	(Marketing)

FOURTH QUARTER 2008**July**

-5	(Cont'd) USA Junior Olympic Girls' Volleyball Championships, Dallas Convention Center	Dallas, TX	(Sports Marketing)
17	New Member Orientation	Dallas, TX	(Member Services)

BUREAU ACTIVITIES BY THE QUARTER

July (Continued)

20	Educational Seminar: New Development Tour	Dallas, TX	(Member Services)
21-23	Texas Bandmasters Association	San Antonio, TX	(Sales & Service)
23	10th Annual Client Appreciation Event	San Antonio, TX	(Sales & Service)
27-30	DMAI Annual Meeting	Las Vegas, NV	(Sales & Service)
TBD	City Wide Fam/Behind the Scenes	Dallas, TX	(Sales & Service)
TBD	Regional Media Trip	Denver, CO	(Marketing)

August

1	Start production of 2009 Meeting Professionals Guide	Dallas, TX	(Member Services)
4-16	International Assoc of Fire Chiefs	Denver, CO	(Sales & Service)
8	Member Services Committee	Dallas, TX	(Member Services)
9-12	MPI-WEC/Media Calls	Las Vegas, NV	(Sales & Service) (Marketing)
15	Supplier Presentation	Dallas, TX	(Member Services)
16-19	American Society of Association Executives Annual Meeting/Media Calls	San Diego, CA	(Sales & Service) (Marketing)
21	Member After Hours Event	Dallas, TX	(Member Services)
26	New Member Orientation	Dallas, TX	(Member Services)
TBD	Association of Latino Professionals in Finance and Accounting	TBD	(Sales & Service)
TBD	SISO Executive Conference	TBD	(Sales & Service)
TBD	Association of Film Commissions Intl./Cineposium	New Zealand	(Film Commission)
TBD	Dallas Video Festival (Sponsor, reception host)	Dallas, TX	(Film Commission)
TBD	Asian Film Festival (Sponsor)	Dallas, TX	(Film Commission)

September

1	USHCC	Sacramento, CA	(Sales & Service)
5-9	Student Youth Travel Association	San Antonio, TX	(Sales & Service)
16	New Member Orientation	Dallas, TX	(Member Services)
18	Educational Seminar: Sports Marketing	Dallas, TX	(Member Services)
19	Supplier Presentation	Dallas, TX	(Member Services)
27	State Fair Classic, Cotton Bowl, Fair Park	Dallas, TX	(Sports Marketing)
28-30	TSAE Annual Conference	Corpus Christi, TX	(Sales & Service)
TBD	3 City Partnership Events (3)	TBD	(Sales & Service)
TBD	2nd Regional Fam	Dallas, TX	(Sales & Service)
TBD	Think Tank PCMA Fam	Dallas, TX	(Sales & Service)
TBD	ASAE Five Star Weekend	TBD	(Sales & Service)
TBD	ASAE Summit Awards Dinner	Washington, D.C.	(Sales & Service)
TBD	Tourism Fams	Dallas, TX	(Sales & Service)

BUREAU ACTIVITIES BY THE QUARTER

September (Continued)

TBD	SATW Natl. Convention and Pre/Post Trip to Dallas area	Houston/Dallas, TX	(Marketing)
TBD	Media calls with Dallas Film Commission	New York, NY	(Marketing)
TBD	Vistas Film Festival (Sponsor, reception host)	Dallas, TX	(Film Commission)
TBD	Independent Feature Project Market (IFP) (Conference, sales Calls)	New York, NY	(Film Commission)
TBD	New York Filmmaker Reception (Co-host event with Texas Assoc. of Film Commissions)	New York, NY	(Film Commission)
TBD	Thin Line Film Festival (Sponsor)	Denton, TX	(Film Commission)
TBD	Toronto International Film Festival	Toronto, Canada	(Film Commission)

